

# NEWS FROM TARCHER/PENGUIN

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## **HAVING THE LAST SAY: *Capturing Your Legacy in One Small Story* By Alan Gelb**

As the baby-boomer generation ages, its members are looking ahead to the biggest challenge of all: making sense of life in its third act. This mammoth group of nearly 75 million people makes up close to 40 percent of the nation's population and many are beginning to feel the march of time and are reflecting on their experiences. In his new release ***HAVING THE LAST SAY: Capturing Your Legacy in One Small Story*** (Tarcher Paperback, on sale August 4, 2015), author and writing coach **Alan Gelb** helps his readers construct brief narratives that serve as a means of sharing their most formative experiences and values with those closest to them.

Also the author of the bestselling *Conquering the College Admissions Essay in 10 Steps*, Gelb found that his contemporaries were eager to self-reflect and express themselves in narratives not unlike the personal statements that his high school clients were writing. And when given the right tools, even those who'd never considered themselves "writers" could express themselves eloquently. Akin to the ethical wills that have long been an element of Jewish tradition, "last says" are 500-1000 word stories that can be delivered orally or kept as a keepsake by family. Including his own "last say" along with those of non-professional writers, Gelb helps his readers capture their personal stories, which can be left as legacies for friends and family.

### **About the Author:**

**Alan Gelb** is a writing coach and widely published author of fiction and nonfiction, including *Conquering the College Admissions Essay in 10 Steps*. Now in its second edition, this slim volume has taught thousands of students to uncover special stories that overburdened admissions counselors will remember. His work has appeared in the *New York Times*, *The Wall Street Journal*, and CBS Money Watch among others. Learn more at [www.havingthelastsay.com](http://www.havingthelastsay.com)

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**HAVING THE LAST SAY: Capturing Your Legacy in One Small Story**

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